

## ABOUT SAMSUNG INNOVATION CAMPUS PROGRAMME

- The **Samsung Innovation Campus (SIC) Programme** is a global initiative of Samsung in running more than 40 countries.
- It is an industry-academia initiative by **Samsung**, aimed at empowering students with emerging technologies skills that are essential for the digital economy.
- The programme is focused on building industry-relevant expertise in emerging technologies to bridge the gap between academic knowledge and real-world industry requirements.

## ABOUT PROJECT & COURSES

### Project Partners:

**Samsung India** and **Telecom Sector Skill Council (TSSC)**

### Target Beneficiaries/ Eligibility Criteria

3rd and 4th-year students (B.Tech)

Final Year (BCA, MCA, M.Sc, B.Sc)

### Courses Offered:

- Artificial Intelligence (**AI**)
- Big Data (**BD**)
- Coding & Programming (**C&P**)
- IoT

### Topper's Selection criteria

- Certification to all qualifiers
- Social Media Topper (Maximum Social Media Post with Highest Engagement)
- State-wise Topper per program based on evaluation criteria (90% attendance during training, Hackathon performance, quizzes, and Final assessments).

Criteria	Weightage
Hackathon Score	30%
Classroom	20%
Assessment	30%
Attendance	20%